

## The SCC Ontario Chapter's Newsletter



#### **August 2024**

**Volume CXIV** 

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#### SCC ONTARIO EDUCATION DAY

"Where do NEW Product Ideas Come From?"
-Joseph Dallal, L.C., M.Sc.

September 19th, 2024

# PRE-REGISTER FOR THIS CHAPTER MEETING

Simply click on the button below which will take you to our registration page. You can then either pay at the door, mail a cheque to rob.castillo@univarsolutions.com or pay with credit card in advance or at the door.

Please make your reservation before the Monday prior to the meeting.



#### SCC ONTARIO EDUCATION DAY

"Where do NEW Product Ideas Come From?"

-Joseph Dallal, L.C., M.Sc.

#### September 19th, 2024

**Location:** The Venetian Banquet

& Hospitality Centre 219 Romina Drive, City of Vaughan,

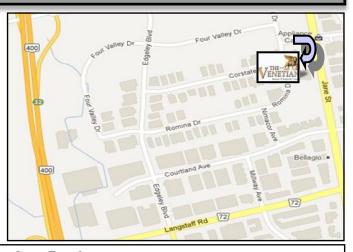
**Fees:** SCC Members—\$75 (Pre-Registered)

Non-Members \$100 (Pre-Registered)

Students \$30 (pre-Registered)

Schedule See page 3

Noon- Lunch (provided) 4:30pm- Adjourned



Where do New Products Come From?
And Ideas, Innovation, or Creativity?
Hence the Journey and Metamorphosis of a Product Concept and its
Formulation Development

What a great time to be a formulator of cremes, lotions, pastes, putties, gels, anhydrous, aerosols, sticks, powders, etc. for Skin, Hair, Sun, Biofunctional, Personal Hygiene, and unending types of products! Today, the purpose, format, textures, and end-benefits are endless. No Limits or barriers to the creativity! Where does Innovation and Creativity come from? From Whom or Where? Who has the Crystal Ball?

No matter what route you took to get here, no matter what your academic background or interest in the business, fashion, health, or beauty universe, no matter which team you work in, it takes a team effort to develop and deploy finished products that help consumers fulfill their daily visions of themselves.

Our industry's technology is advancing very quickly, as are our Consumer's expectations and desires. We need to create these Consumer's tools that not only perform but are both chemically and perceptually stable for years. We must select from over 16,000 ingredients and discern how to get them to *play nicely* in a beaker, and then there is performance, efficacy, scale-up, costs, preservation and safety testing. If we're lucky, we grew up in labs of experienced teams that liked to share their experience and accelerate our progress to becoming an expert; and we learn from outside sources, as in SCC, TRI, DWI, IFSCC meetings and more (even influencers).

In today's session, we will start at the beginning, which is looking at the end, the final product and claims, what is expected when you are finished:

- 1. Digesting the Product Profile or Brief (from whom? or whose?)
  - a. The target Substrate, skin or hair, etc., and user demographics
  - b. Texture type and Package delivery type
  - c. Application style and sensories from wet to dry, short to long term
  - d.Claims to be made, written, visual, or quantified
- 2. Creating the Prototypes
  - a. Mode of action and integrated Ingredients selection and Wt/Wt%, Processing write-up and trials, costing
  - b. Modifications, retest vs Benchmark, stability, panel testing
  - c.Forced Error Analysis<sup>TM</sup>?
  - d.Scale-Up and retest efficacy vs Benchmark, stability, PET, Safety
- 3. First Production
  - a. Observe, Assist, Approve batching and filling
  - b.Run Stability, microscopic analysis, PET, Efficacy vs Benchmark, Package testing
  - c.Recoup with Mfr. teams to refine processes to reduce predicted issues

Continued next page

Welcome to the never-ending world and journey of formulation, boundless creativity and innovation, whether you are a 1-person system (making all the decisions, making the lab and production batches), or a Multi-National machine. We will review dozens of technologies, how-to's, trials and tribulations, successes, and failures that became insight into thorough lab practices and windows into innovation and creativity.

#### **NOTE:**

#### Questions can be submitted <u>prior</u> to or <u>during</u> Joe's presentation!

Seminar@CoachMobius.com

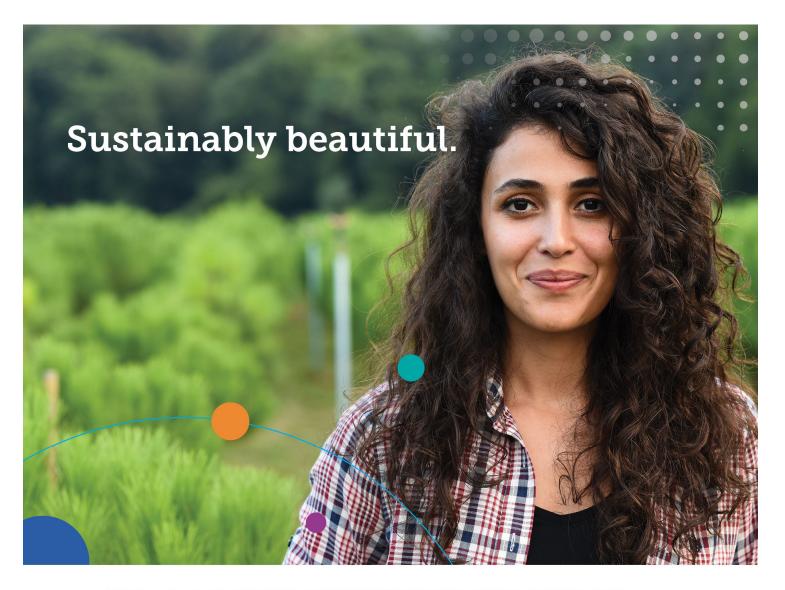
#### **AGENDA**

A GET (B11		
8:30 am - 9:00 am	Registration	
9:00 – 10:30am	Intros, Project Process, Who's in Charge, Who's Responsible, Idea Generator, Chaos, What do Formulators Do? Aristotle and Einstein postulates	
10:30 – 10:45am	Break	
10:45 – 12:00pm	Project Team, Conundrum, Quo Vadis, The END First, Inspiration, Sins, Catch 22, Need to Know, Substrates, Who/What/When/Where/ Why, Where to Start	
12:00 – 1:15pm	Lunch	
1:15 – 2:45pm	Balloon, Interpreting 'terms', Choosing Ingr., Benchmark analysis, 3 Guiding Categories, Texture or Function, Rheology Purpose, Associative Effect, Polymer Characteristics, Scrutinize, Tools	
2:45 – 3:00pm	Break, Walk, Talk.	
3:00 – 3:45pm	Kettles, Measurements, Scale-Up, Micelles, Coacervation, Emulsions/Birefringence/ Maltese Cross/ Microscopy/Stability, Background Noise/Data improvement, Low Energy Emulsification	
3:45 – 4:15pm	Stump the Speaker	

Joseph Dallal started his career as a child in his Mother's Beauty salon, studying Physiology along with his Dad's Chiropractic research, started cooking at 12, and modified perms and shampoo at 17. After being Board Licensed in Cosmetology, he completed a double major with Honors in Human Bio, in Chemistry, then an M.Sc. in Chemistry, with a Thesis on the Effects of a Plant Peptide on Protein Synthesis.

His career has been developing Hair and Skin Care formulations, processes, and evaluations/claims at RedKen, Zotos, ISP, then ASI. Joseph, an Active SCC Member: Chapter Chair, Area Director, COCA Chair, National SCC President, COSA, and Advisor, plus several Committees; Active in the National Cosmetology Association, an ACS member, awarded 3 patents in hair care, and authored industry magazine articles and chapters on Hair-Care science in 2 industry textbooks. He has had the opportunity to share his passion through SCC presentations, lectures at Cosmetic Science MS programs at Universities, various Industry events in many countries, and Hands-On lab classes.





#### Sustain-a-Beauty: Sustainably Beautiful Hair & Skin Care Concept from Azelis Canada Inc.

Our Sustain-a-Beauty concept includes hair and skin care formulations that focus on sustainable ingredients and formulation types. These formulations use 15 or less ingredients and feature sustainable benefits designed to meet many independent clean beauty requirements. They can be used alone or easily customized to meet your desired product claims.

Our Personal Care team offers in-depth product knowledge, sampling and expert formulation assistance at any stage of product development, to give our customers the competitive edge needed to succeed in the Market.

#### Azelis Canada Inc. An Azelis Americas Company

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#### **OUR IJLIGHT WINNERS!**

1st Place: Team with the lowest score Isabelle Quellet Helen Fei Lise Campeau Audrey Zhang

2<sup>nd</sup> Place: Team with the second lowest score Mike Manning Keith Burk Namit Joshi, Juston Sharratt

Long Drive Ladies' #18: Kim Mellisen Long Drive Men's #9: Rob Castillo Closest to the Pin Ladies' #8: Mandy Billings Closest to the Pin Men's #17: Rob Ouinlan Closest to the line (men and women) #5: Keith Burk





#### 2024 Annual Golf Tournament a Great Success!

The 2024 Annual Golf Tournament was a resounding success, bringing together over 70 enthusiastic golfers and additional attendees for dinner. Held for the second consecutive year at the prestigious Lionhead Golf and Conference Centre in Brampton, this year's event saw our participants take on the challenging "Masters" course.

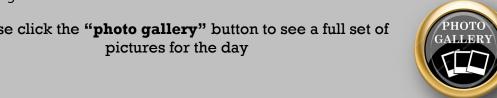
The weather was perfect, providing a beautiful backdrop for a day filled with food, fun, and leisure. Our members thoroughly enjoyed the tournament, making the most of the excellent conditions and the camaraderie of fellow golfers.

We extend our heartfelt thanks to our valued sponsors whose support was instrumental in making the day special. "Gold" level sponsor, Azelis Canada Inc., as well as our "Silver" level sponsors: Barentz, Essential Ingredients, and LBB Specialties. Additionally, we are grateful to our five hole challenge sponsors: Andicor, Coast Southwest, Quadra, LBB Specialties, and Univar Solutions.

A special shoutout goes to our long-time organizer, Gagan Jain, for his dedication and hard work in ensuring the event ran smoothly. His efforts were key to the tournament's success. Thank you, Gagan!

> Overall, it was a fantastic day that highlighted the spirit of our community and the joy of coming together for a wonderful SCC Ontario tradition.

Please click the "photo gallery" button to see a full set of pictures for the day







#### Your Unique Boutique for

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#### Contact Us:

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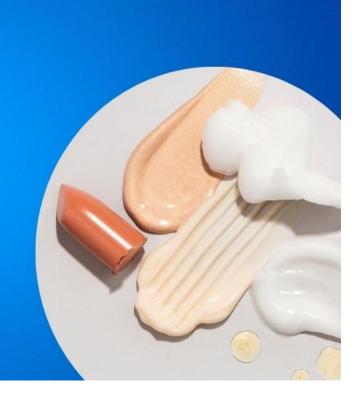


# Our Ingredients Your Products

**Beautiful Together** 



















June 13th marked the long-awaited SCC Ontario "Member Appreciation Cruise," a delightful event that brought our community together for an unforgettable evening. With all hands on deck, we set sail under warm and balmy skies, perfect for cruising the picturesque Toronto Harbourfront.

Approximately 50 members joined us for this special occasion. The evening began with a cozy dinner on the main deck, where we enjoyed delicious food and great company. As the night progressed, the upper deck came alive with music and dancing, creating a vibrant and joyful atmosphere.

It was a fantastic evening to celebrate our members in the heart of the city, surrounded by stunning views and the camaraderie of friends and colleagues. The cruise was a wonderful way to show our appreciation and strengthen the bonds within our SCC Ontario community.







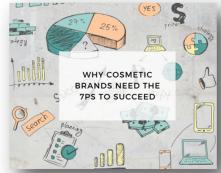
#### Why cosmetic brands need the 7Ps to succeed

Belinda Carli.

The cosmetic industry is a very competitive environment, but there is still room for innovation and fantastic products, if you can make your brand heard above all the marketing noise.

Let's be real: there is a lot of noise. Dozens, if not hundreds of brands, promise their product is the best. Regardless of if it is or not, your product needs to be seen and heard if you want any chance of being purchased, so: how do you rise above the clutter and make sure your products get noticed?

This is where the 7Ps of marketing come in. They used to be the 4Ps, but with the evolution of marketing, media sources and consumer expectations, they have now become the 7Ps. Mastering all 7 is crucial to a brand and its products' success, so join us as we lead you through why they are so important, and how you can harness this marketing mix to really make your products stand out.



#### **Product**

This one seems a little obvious - the product itself – but there is a lot more to it than that.

With this P, you need to highlight specifically, how your product:

- provides the key features and benefits your target market is looking for
- differs to and/or is better than competitor offerings
- addresses the needs of your target market (better than competitors)

It's crucial that you conduct market research to identify these essential items, ideally *before* you start talking to the Cosmetic Chemist about the formulation. Additionally, brands should perform market research *regularly*, even when their product has been launched, to make sure changing trends don't change how they position their product, especially compared to new competitor offerings or changing consumer demands.

#### **Price**

Pricing a product too high sets up market resistance to trying your product out; while pricing your product too low may reduce its perception of quality and performance. To achieve the highest number of sales for any product, you need to price it just right to:

- suit your target markets wants, needs and expectations,
- ensure you make sufficient profit to cover future developments, growth and marketing,
- be considered against other known competitor products,
- offer seasonal discounts and specials and still turn a profit, and
- cover all the costs associated with running a business and ensuring ongoing supply.

Customers won't purchase a product, no matter how much they love the idea of it, if its doesn't fit their value perception. Pricing your product just right is absolutely crucial to ensure your products' success. Market research before launching your product is again essential to make sure your product is priced in the 'just right Goldilocks zone' to achieve the greatest number of sales, and yield the required return on investment.

#### **Promotion**

Even if you have the best product in the world, you won't sell much if no one knows about it. Your promotional strategy is another essential element to get right, especially since consumers need <u>multiple exposures</u> to a product 'story' before they'll even consider purchasing it; and it needs to be heard amongst all the other product stories out there.

While social media platforms have definitely opened up cheaper marketing alternatives to traditional print (and similarly costly) platforms, all too often, brands starting out thinking a few posts on social media will lead to brand success. It's only when they launch, they find out there is a lot more to it than that. Your promotional strategy must:

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Www.imcdca.com T+18444587111 E sales@imcdca.com

#### **Dues Renewal**

Returning members can sign in, or reset their password if needed, via the button below. Once signed in, you will see an option to reactivate your membership.



Please note: It is important to keep your membership active. Members who are dropped for non-payment of dues must pay a reinstatement fee plus current year dues in order to be reinstated. Members who resign will only need to pay current dues to be reinstated.

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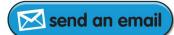


## Presenters Welcome!!!



The SCC Ontario Chapter board is currently accepting submissions for presentations! Interested parties can submit a presentation abstract and a biography. Your talk may be accepted for either a Chapter meeting or Education Day.

Please send all enquiries to Andy Halasz (speaker coordinator) at



# Did You Know? SCC Ontario Chapter Has a Group Presence on Linked in and invites you to join the Group As a Member of the SCC Ontario Linkedin Information Source. Take A Look Linked in

#### NEWSLETTER POSTING DATES FOR 2024

Here are the dates for 2024 that the Northern Highlights Staff plan to post the 5 newsletters for the year;

- January 8th
- February 7th
- May 2nd
- August 22nd
- October 10th



(or as close as we can get)

Should posting dates change throughout the year the most up to date list can be found at the below site.



## **May Meeting 2024**





We were delighted to once again host the dynamic and renowned speaker, Dr. Joe Schwarcz, for our May 30th meeting. Dr. Schwarcz, the Director of McGill University's Office for Science and Society, delivered an engaging presentation titled "Sense, Nonsense, and Science."

In his talk, Dr. Joe explored the internet's plethora of products promising miraculous cures and magical weight loss schemes. He highlighted how health food stores often equate "natural" with "safe." while synthetic substances are unfairly vilified. Additionally, he pointed out the absurdity of cosmetics claiming to be "chemical-free." Through his insightful presentation, Dr. Joe emphasized that only proper scientific investigation can distinguish sense from nonsense.

Professor Schwarcz has received numerous awards for teaching chemistry and for interpreting science for the public and was the first non-American ever to win the American Chemical Society's prestigious Grady-Stack Award for demystifying chemistry. He was awarded the 2010 "Montreal Medal" which is the Canadian Chemical Institute's premier prize recognizing lifetime contributions to chemistry in Canada. In 2015 he was named winner of the Balles Prize for critical thinking by the US based Committee for Skeptical Inquiry. In 2018 he was the recipient of McGill University's "Principal's Prize for Public Engagement Through Media." He has also been awarded honorary degrees by Athabasca University, presentations with a little magic.



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• provide the features and benefits of your products

continued from page 10

- show how it differs and is better to competitor offerings
- be seen by your target market
- be <u>effective</u> compared to all the other noise out there there is a big difference between 'marketing efforts' and '<u>effective</u> marketing efforts'
- be consistent
- be compliant 'I didn't know' or 'but other brands are saying that' is not an acceptable excuse for noncompliance to a regulator

Finally, your marketing campaign needs to be affordable over the long term. You can't promote your product effectively without investing in its promotions, and it will take time before you see the required returns. Make sure you plan your promotional strategy well and have the financial stamina to maintain it while sales build.

#### Place (distribution)

Selling on-line is now commonplace, making it easy for small brands to have a reputable brand even if this is their only distribution channel. But, your competitors, both big and small, also have on-line stores. If you've got wider distribution, this can be helpful, but may also increase your sales and marketing costs to maintain. Regardless, your 'place' is an essential marketing element to master because:

- if your consumers can't purchase easily, they won't purchase at all *invest in a good website and shopping cart*
- make sure your website carries your branding message
- ensure reliable and fast delivery
  use your social media and marketing to drive traffic to your site they won't find you through google ads or
  SEO alone

Use this new online world to your advantage, but remember, your competitors are using it too. Your website needs to make it easy to select and purchase the desired products, and delivery should be smooth, fast and hassle free. Your website is just one of millions, so make sure your marketing efforts drive your target market there, otherwise it just won't be found, no matter how great it is.

#### **People**

The customer experience is now more important than ever before. Consumers not only enjoy a personal touch with their purchase, but they also often actively seek it, by asking questions about a product before purchase.

When your replies are helpful and knowledgeable, it gives them confidence in your brand and products, and makes them more likely to spread the word about their experience. A bad sales experience, poor service or inexperience in answers or support has a very negative effect on their perception of your brand and may deter them from purchase.

Consumers also look for connections through the socials! Make sure you or your team respond to comments and questions when posted.

Make sure you employ the right people to be the face of your business, as they are extensions of your products and brand vision, and can have a big influence on consumer purchases.

#### **Process**

With so much choice available to consumers, they have every right to expect a smooth interaction when making a purchase. The process step refers to:

- ensuring great service with every interaction
- fast delivery of quality product
- internal processes that enable your business to work smarter, not harder *improving internal processes to ser vice more customers with continued high standards in minimal time is essential to brand growth.*

Make sure every step of the sales and distribution process runs efficiently and hassle free: from an easy purchase and secure payment portal, through to prompt delivery of perfect product and all your social and personal interactions in-between.

continued on page 19



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## Your partner for innovation and success

We set you up for success with formulation support from our R&D chemists, strong supplier relationships, and high quality performance and specialty ingredients.

Further, we support our customers with sustainable solutions that help to preserve the environment with ecologically efficient products, processes and services. In December 2022, we received platinum status from EcoVadis, a leading provider of sustainability assessments in the chemical industry.

#### brenntag.com





Seneca Polytechnic is pleased to announce the three recipients of the 2023/24 Society of Cosmetic Chemists Bursary and Scholarship Awards!

Dear Dennis.

We would like to express our sincere appreciation for your continued support towards Seneca students through your student award.

As the academic year draws to a close, we wanted to ensure that you are aware of the profound impact your kindness has had on student's academic and per-

It is my pleasure to share your award recipients for the 2023-24 academic year:

- Society of Cosmetic Chemists Award was received by Madison McKellar and Lauren Poon.
- Society of Cosmetic Chemists Bursary was received by Thyra Andersen.

Your belief in Seneca Polytechnic and your ongoing support have enabled us to nurture the next generation of leaders and innovators. We look forward to continuing this journey together and making a positive impact in the lives of many.

Tan-Ling Yeung

Director, Advancement & Alumni

Please take some time to read through our very worthy recipients thank you letters!



Thank you letter

Society of Cosmetic Chemists Bursary Award:

Received by: Thyra Andersen

Cosmetic Science Program:



Dear Donor.

I am writing to express my gratitude as a student enrolled in the Cosmetic Science program at Seneca College, eagerly anticipating the commencement of my second semester in May. Exploring the intricacies of product formulation, as well as delving into the anatomy and physiology of the skin and hair, has been immensely rewarding during my academic journey. The union of creativity and scientific precision demanded by this field deeply resonates with me.

In addition to my studies, I find fulfillment in participating in active extracurricular activities and volunteering within my community. Following my graduation from Queen's University's Life Sciences program, I embarked on a meaningful adventure teaching English as a Second Language in South Korea, an experience that broadened my horizons and enriched my perspective.

Receiving the Society of Cosmetic Chemists Award is an incredible honour for me. Your generosity not only validates my dedication to this field but also alleviates some of the financial burdens associated with pursuing higher education. As I aspire to pursue a master's degree in Cosmetic Sciences abroad, your support brings this aspiration within reach. This award serves as a crucial stepping stone towards my goal of making meaningful contributions to the cosmetic science industry, equipping me with the resources and opportunities necessary to further develop my skills.

I want to express my sincere appreciation for your kindness and support. Your generosity not only facilitates my academic pursuits but also instills in me a profound sense of gratitude and motivation. Thank you for believing in my potential and for investing in my future.

Warm regards. Thyra Andersen









Seneca Advancement & Alumni





Thank you letter

Award: Society of Cosmetic Chemists Award

Received by: Madison Mckellar

Cosmetic Science Program:

Dear Donor.



I am deeply honored and grateful to receive this award. As a student in the Cosmetic Science program at Seneca. I have found immense enjoyment in courses that delve into formulation, and product development. Exploring the intricacies of creating cosmetics from conception to market-ready formulations was not only intellectually stimulating but also deeply inspiring. The hands-on experience and theoretical knowledge gained through my courses were instrumental in shaping my understanding of the cosmetic industry. From understanding consumer preferences to conducting rigorous testing and analysis, every aspect of the product development captured my interest and fueled my passion for cosmetic science.

This award holds significant importance in my pursuit of a career in the cosmetic industry. It not only validates my dedication to the field but also provides tangible support towards achieving my goals. With this recognition, I am motivated to continue my journey striving to make meaningful contributions to the cosmetic science community.

I am sincerely grateful to the Society of Cosmetic Chemists for their generosity and belief in the potential of aspiring cosmetic chemists like me. Thank you for this incredible honor and the opportunity to further my passion for cosmetic science.

Warm regards, Madison Mckellar

Seneca **POLYTECHNIC** 









SENECA POLYTECHNIC

Thank you letter

Society of Cosmetic Chemists Award

Lauren Poon Received by Program Cosmetic Science

Dear Donor,



I hope this letter finds you well. My name is Lauren Poon and I want to express my sincere gratitude for selecting me as the recipient of the Society of Cosmetic Chemists Award and share a bit about myself and how your support has impacted me.

As student enrolled in Seneca's Cosmetic Science Program, one of my favourite courses so far has been Pigments, Powders and Poured Products. Where I gained knowledge about colour theory and learned how to evaluate colour. I appreciate Seneca's provision of laboratory-based courses, which provide the practical experience necessary to pursue a career as a cosmetic chemist. Beyond academics, I've found myself enjoying the art of pottery in my free time. In certain respects I see parallels between this experience and my favorite course, where I explore creative colour selections while choosing pottery glazes

Your generosity has had a profound impact on my journey here at Seneca. As I pursue my career aspirations to become a cosmetic chemist, your support provides me with the financial stability and motivation to continue my studies. And for that, I am truly honored to be a recipient of your generosity. Please accept my deepest thanks for your kindness and support.

Sincerely Lauren Poon











# THE **INGREDIENT TOOL CHEST**

# AN EXPANDED GUIDE WITH THE OPTIONS NEEDED TO BUILD CUSTOM COSMETIC FORMULATIONS



#### **CLEAN BEAUTY FORMULATIONS WITH** PERFORMANCE SILICONES

Elastomers, powders, hybrid film formers, emulsifiers, and sun care dispersions



#### **CLEAN & NATURAL ACTIVES AT THE INTERSECTION OF SCIENCE & NATURE**

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#### **DID YOU KNOW?**

BCR is a wholly owned subsidiary of GRANT INDUSTRIES



#### NATURAL FORMULATIONS WITH PLANT **POWERED TECHNOLOGIES**

Featuring 100% naturally derived **GRANSENSE** elastomers and **GRANPOWDER BBP-700** for enhanced sensory



# **GRANT INDUSTRIES**









#### Physical evidence

continued from page 14

Physical evidence is much like proof: it not only includes the product itself and its packaging, but also your on-line presence, social media and overall branding. It can also include any physical evidence from social media interactions and other customer ratings, as well as the way the product is shipped and an invoicing or follow up emails.

Think about your customers journey from their first to final exposure and interaction with your brand:

- do your social posts and interactions provide the right brand image?
- does your packaging, product features and benefits and the marketing messages speak to your target market?
- does the product actually deliver on its promises, fast?
- did the product arrive to them on time in a pristine condition?
- have you connected with your consumer in the right way both now and with your future plans?

If there is a kink in your physical evidence, it could deter them from purchase; but if you have a consistent image that not only addresses their needs but also solves their skin or hair care problem, with great testimonials or social proof, you'll be sure to win their sale when their ready to purchase.

# Make sure you get the 7Ps right...

If you don't get the product, price, promotion, place, people, process or physical evidence just right, your consumer has plenty of opportunity to seek total satisfaction elsewhere. Make sure you master all of these aspects with the right approach – and if you're unsure at all, learn how to get it right!

Build the culture of your brand and master your marketing mix, and don't be afraid to revisit it often, because trends change and new competitors are ready to launch at any moment – make sure your brand and its products stand out and lead the pack!





Article compliments of Institute of Personal Care Science





#### 2025 SCC Ontario Chapter Board Elections

It is time for the election of the 2025 SCC Ontario Chapter Board Members. We have two positions open for election this year: Chair-Elect and Treasurer

## As a member of the SCC Ontario Chapter you will soon be sent specific instructions on how to cast your electronic vote!

Elections are open to all General Members of the SCC Ontario Chapter. If you have any questions please contact one of the current board members listed below. The newly elected board members will be introduced at the November 7th, 2024 meeting. Thank you for taking time to vote. Your support of the SCC Ontario Chapter is greatly appreciated.

#### 2024 SCC Ontario Chapter Board Members

Position	Name	Phone	Email
Chair	Monika Melao	(437) 970-9359	mamelao@acme-hardesty.com
Chair-Elect	Shahin Kalantari	(416) 567-6572	shahink@davicenna.com
Treasurer	Robert Castillo	(416) 740-5300	rob.castillo@univarsolutions.com
Secretary	Tanya Baksh	(647) 674-5833	tbaksh@essentialingredients.com

#### **2025 Ontario Chapter Candidates**

#### CHAIR ELECT

Vera Borsos-Matovina, MScF, MScA

Vera Borsos-Matovina holds two Master's degrees. She joined the Society of Cosmetic Chemists (SCC) in 2006 and became a member of the Board of Directors for the Ontario chapter three years later. As a board member, she is responsible for advertising in the chapter's newsletter.

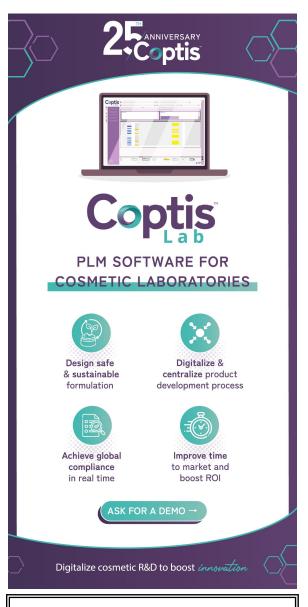
Since joining the SCC, Vera has delivered two presentations on the topic of "Fragrances from Essential Oils in Cosmetic Products." Additionally, she taught "Fragrances and Their Use in Cosmetic Formulations" at Seneca College's Cosmetic Science postgraduate program from its inception in 2016 until 2023.

Vera is also the owner of Plant's Power, a company that provides raw ingredients for cosmetic manufacturers.

#### TREASURER

Candidate: Robert Castillo

Robert Castillo is currently a National Product Manager at Univar Solutions. Prior to this role Rob was a Sales Manager for the Ontario PC Team and before that an Account Manager calling on the Personal Care Industry for many year. He had started out at CHEMCENTRAL in 2000 and quickly found a home in the Personal Care Industry and continued this role when they were acquired by Univar in 2007. It was at that time that he joined the SCC and is now also an active member of the board and the current Ontario Chapter Treasurer.





Register your email address to recieve SCC Ontario Chapter newsletters notifications!



Please note your email information will be used for SCC information purposes ONLY!



# **Employment Opportunities**

Please check our website for detailed job listings

**CLICK HERE** 

#### **UPCOMING EVENTS**

September 19th, 2024 The Venetian, Vaughan Ontario	SCC Ontario Education Day—"Where do NEW Product Ideas Come From?" - Joe Dallal
November 7th, 2024 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting—TBA
December 6th, 2024 The Venetian, Vaughan Ontario	Annual Holiday Dinner Dance
February 6th, 2025 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting—TBA
March 6th, 2025 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting - TBA
May 29th, 2025 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting—TBA
July 16th, 2025 Lionhead Golf Club & Conference Centre	SCC Ontario Annual Golf Tournament
September 18, 2025 The Venetian, Vaughan Ontario	Education Day—TBA

#### ONTARIO CHAPTER SCHOLARSHIP PROGRAM SOCIETY FOR COSMETIC CHEMISTS



The support of Cosmetic Science Education and Research are central to the goals of the Society of Cosmetic Chemists (SCC). The Ontario Chapter has developed a Scholarship Program available to students planning to complete cosmetic science research in Canada. In the past, the \$1000.00 award has been presented to students from Seneca Polytechnic, University of Toronto, University of Waterloo, University of Guelph and McMaster University. The program began in 2003 and over 20 students have received awards.

Interested students are invited to submit a brief one page outline to Dennis Zuccolin, Director of Scholarships at <a href="mailto:jdzuccolin@gmail.com">jdzuccolin@gmail.com</a>. The scholarship applications will be reviewed by the SCC Ontario Chapter Board members. Students awarded a scholarship can also apply for additional support (up to \$1000.00) to cover research and development costs, training and conference expenses.

The Ontario Chapter has supported the Seneca Polytechnic Cosmetic Science Program and students by providing annual scholarships. Undergraduate students of the Seneca Polytechnic School of Biological Science and Applied Chemistry have also been supported by an annual award.

Successful scholarship and award candidates are encouraged to attend SCC meetings, volunteer at events, collaborate with members, prepare a poster presentation, write an article for the newsletter and make an oral presentation on their research at a chapter meeting.

#### NORTHERN HIGHLIGHTS STAFF

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#### **MEMBERSHIP**

For those who would like to become members, yearly fees are \$175US. Applications are available from your Executive Committee or on-line at;



lease return the completed form at your convenience and reap the benefits of the SCC. For renewal memberships, please send payments directly to the SCC National Office. For your convenience, National will accept payment by **VISA**, **Mastercard or AMEX**. Please contact National for details.

#### **Presentation Library**

Peruse our wide selection of presentations from previous meetings

http://www.ontarioscc.org/presentations.htm

#### **Membership Programs and Privileges**

**Journal** - Membership includes subscription to the Journal of Cosmetic Science, the Official Journal of the Society of Cosmetic Chemists. The Journal contains technical papers on topics of interest to cosmetic scientists and is distributed six times per year.

**Meetings & Seminars -** The Society holds its Annual Scientific Meeting each December. The Meetings and Seminars provide a forum for an exchange of current findings and technology on topics of global interest in cosmetic science.

**Continuing Education Programs -** Our CEP Programs are short courses taught by practicing cosmetic scientists and perfumers, all acknowledged experts in their disciplines.

**Chapters** - Each member is assigned to one of nineteen Chapters throughout the United States and Canada, according to his or her geographic location. Chapters hold local scientific meetings throughout the year, and many publish their own newsletters.

**I.F.S.C.C.** - The Society of Cosmetic Chemists is one of 42 member organizations within the International Federation of Societies of Cosmetic Chemists.

