

Thy Vu

Skills Summary

- Passionate about the beauty product industry stemming from scientific background and life-long consumer interest
- Proficient in PM tools such as Wrike, Asana, Teamwork, and Jira
- Experienced in project managing large-scale programs valued at over \$1 million to international markets for clients such as Novo Nordisk and GlaxoSmithKline
- Highly adaptable working in fast-paced environments such as start-ups in the biotech, cosmetic formulation, and energy software industries
- Strong data analytical skills gained from research and translational experience

Recent Experience

Consultant, Everyday Chemist Studios Inc. (Toronto, Canada) June 2023 – Present

Business Development and Strategy

- Responsible for inbound prospective client inquiries for custom product development, closed over \$25,000 in sales between Q3 and Q4 2023
- Established global packaging, manufacturing and raw ingredient partners in Spain, Germany and South Korea
- Developed in-house Good Laboratory Practices documentation for internal use and ensure high degree of product quality control

Consultant, NAKEDFACE INC. (Toronto, Canada) June 2023 – Present

Product Development and Operations

- Formulated natural bodycare and skincare products such as a cooling skin balm, and peptide-based face serum
- Developed educational marketing content of company product offerings
- Executed content sharing by leveraging Shopify email marketing, and social media platforms such as Meta, Instagram, and TikTok

Technical Success Manager, Validere Technologies Inc. (Toronto, Canada) Dec. 2019 – Sep 2022

- Managed logistics and technical deliverables of the company's software platform deployments ranging from \$50K to \$500K in value
- Collaborated with cross-functional teams (data science, services, engineering) to ensure alignment on expectations, responsibilities, timelines
- Managed client communications on updates, data permissions requests, vendors
- Initiated and maintained vendor partner relationships, and end-to-end execution on agreed scope
- Oversaw client account budgets and project invoices to monitor scope expenses

Senior Project Manager, Think Research (prev. MDBriefCase Group Inc.) (Toronto, Canada) May 2017 – Nov. 2019

- Led the development of online continuing medical education (CME) programs end-to-end from requirements definition through deployment, identifying schedules, scopes of work, budget estimations, and timelines of project deliverables. These projects totaled over \$1M in value
- Co-ordinated internal and external stakeholders (including those in global markets), ensuring projects remain within scope, schedule, and defined budgets, in collaboration with project staff across several functional departments (e.g. - UX design, content development, marketing)
- Analyzed project progress and, when necessary, adapted scope, timelines, and costs to ensure that project requirements are met
- Established and maintained long-term productive relationships with key global pharmaceutical client stakeholders and medical partners

Product Development Lead, Kenota Health (*prev. ExVivo Labs Inc.*), (Kitchener, Canada) Nov. 2016 – Apr. 2017

- Project manager of core R&D team and external research partners to progress the development of the company's proprietary medical device for the allergy testing market
- Recruited and managed core R&D personnel
- Implemented preliminary development protocols into the company's Quality Management System

Recent Scientific Experience

Staff Researcher, University of Toronto (Toronto, Canada)

Aug. 2014 - Dec. 2015

Leslie Dan Faculty of Pharmacy

Staff Researcher, Harvard University (Cambridge, USA)

Jan. 2013 - Jul. 2014

Wyss Institute for Biologically Inspired Engineering

Education

Certificate 2019

Data Analytics, *Brainstation* (Toronto, Canada)

Master of Science, M.S. 2012

Chemistry, *Tufts University* (Medford, USA)

Bachelor of Science, B.Sc. 2009

Chemistry, *University of Waterloo* (Waterloo, Canada)

Interests

- Latest innovations and trends in cosmetics and skincare; active **Society of Cosmetic Chemists - Ontario Chapter** member and **Canadian Cosmetic Cluster** member
- Cooking and baking (learned to make croissants from scratch)
- Playing competitive volleyball