
NORTHERN HIGHLIGHTS

The SCC Ontario Chapter's Newsletter

JANUARY 2017

Volume LXXVI

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SCC ONTARIO CHAPTER MEETING

*"Where do I start????
Then what? Or, what's next?"*

- Joe Dallal

Thursday, February 9th, 2017

PRE-REGISTER TO SAVE MONEY

If you prefer you can reserve a spot by email or fax. Send us a note that you will be there. We will confirm receipt of your reservation. You can then either bring the payment with you or put it in the mail. Please make your reservation prior to **February 6TH, 2017**

Please note:

Should you register and not attend you will be invoiced the meeting fee.

Students must have their payment in by Monday prior to the meeting. To make your reservation today contact **Rob** at:

rob.castillo@univarcanada.com

or by fax at (416) 740-2227 OR on-line at:

<http://www.ontarioscc.org/registration.htm>



SCC ONTARIO CHAPTER MEETING

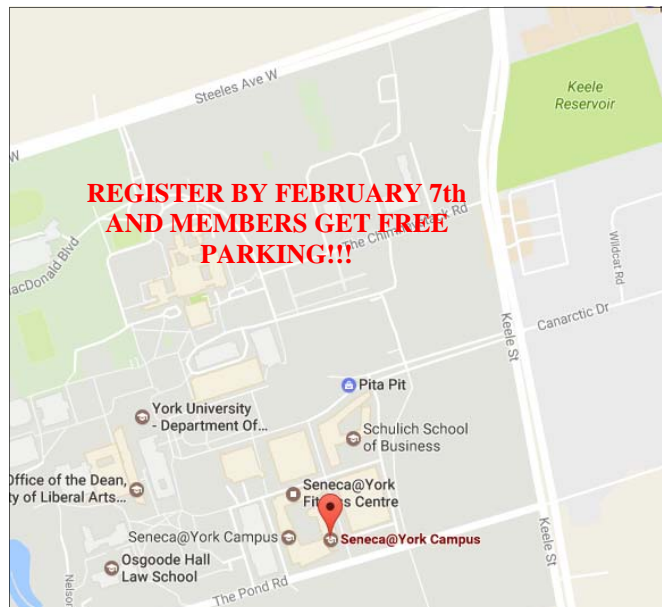
*“Where do I start????
Then what! Or, what's next”*

- Joe Dallal

Location: Seneca York Campus
70 The Pond Road, Toronto ON M3J 3M6
Room S1209 (Kaleidoscope Room)
Stephen E Quinlan Building

Time: 5:3p.m. Registration
6:00 Dinner/Meet & Greet
7:00 Presentation
8:30p.m. Adjournment

Fees: \$45 pre-paid SCC member
\$55 pre-paid non-member
\$10 pre-paid student
\$60 at the door



Abstract:

Where do I start???? Then what! Or, what's next.

Whether you are the Formulator/Designer or the Project Leader, Marketing Director, Purchasing, Supply Chain, Microbiologist, or Advertising Designer, the conundrum is still the same: Where do I start? How do I start? What do I start? How do I know I'm finished?

Just like a good story, you have beginnings, middles, and ends. But, as any good book or movie goes, there are those twists of fate, multiple characters, plots that thicken, and all those red herrings that lead you astray, and then.....

Working as a team could augment closing the gap from point 'a' to 'b' and get the product out the door to those consumers who need your product. It's a concert of action that creates and moves a product from concept to performance at the consumer, whether you're a 1-person company or a company of 15,000 R&D and Marketing team.

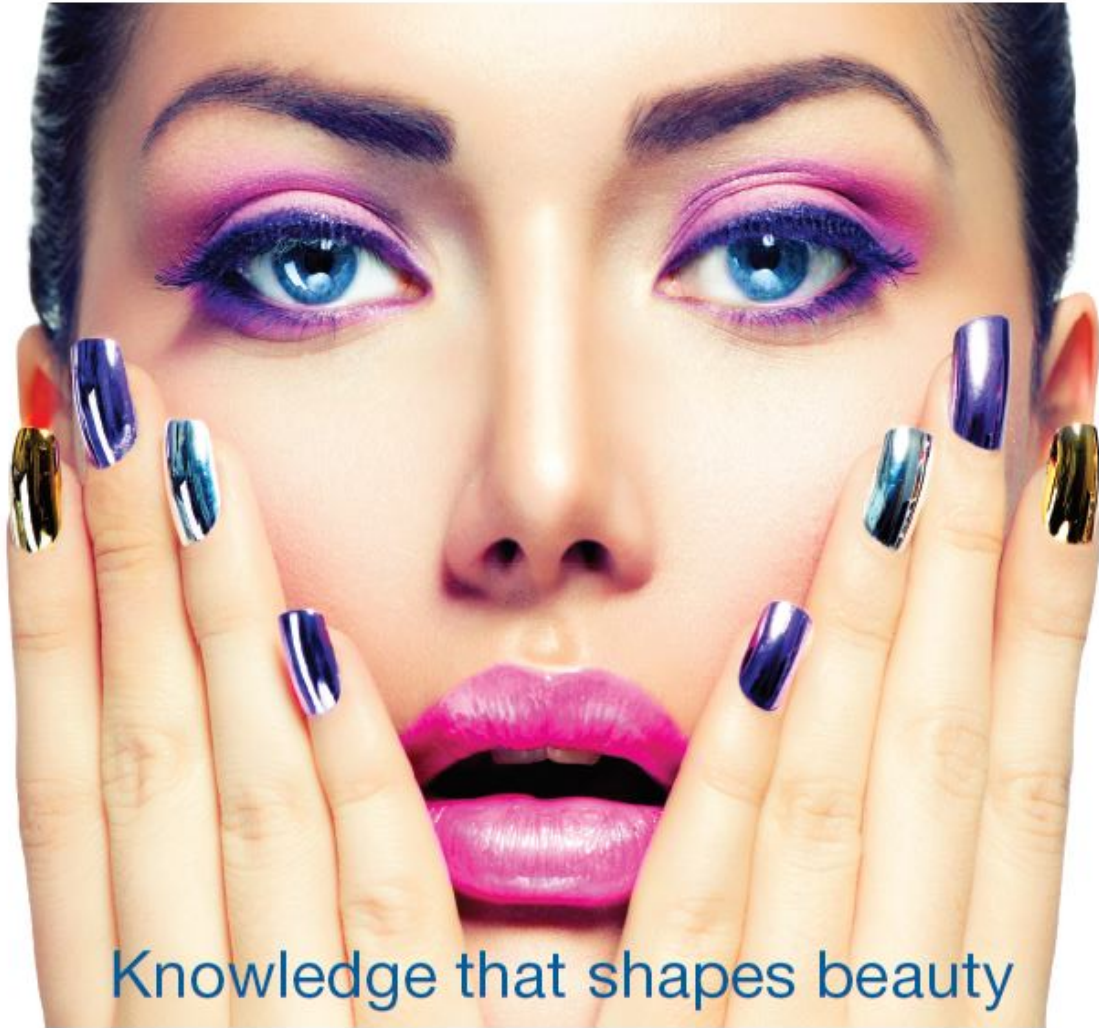
We will discuss the 'decision tree' and the responsibility of the Formulator throughout the deciphering of the profile, understanding the consumer and practices, which all determine what you will create.

Biography:

Joseph Dallal got his start in his Mother's Beauty Salon, teething on Perm Rods and Clippies. He started cooking for the family at 12 yrs. old and made perms and shampoos at 17 yrs. old in the Salon Dispensary. After passing the State Board exams and receiving his Cosmetology License, he worked his way through College with a double major in Human Anatomy & Physiology and Chemistry, followed by a Masters in Chemistry with a thesis in Enzymatic Inhibition of Protein Synthesis by a Plant Extract. His first industry job was at Redken, followed by Zotos, then GAF/ISP, and now ASI. SCC member since the first year, Chair for the CT. chapter, Area I Director, COCA Chair, and National President 2012. Author and Co-Author of 2 Textbook chapters; Awarded 2 patents. Member ACS, PBA. love to eat, cook, make/fix things –anything, teach/coach, Brainstorm.



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A farewell message from the Chair.



2016 has ended and along with it my term as the Chair of Ontario Chapter. Years are passing so quick while keeping us busy to manage our daily life, taking responsibilities and running projects to the best of our knowledge and strength. With everything that has happened both in this chapter and in the industry it is hard to believe it has only been a year since I took this position.

We had a really amazing year. In addition to our regular evening meetings, we also had many additional events. We hosted continuing education courses in March and in September, both with great attendance. Our September Education day with Mr. Vanya Lorocho, who we were able to hunt down from Europe, was a great value to our society.

Working with the Seneca college team to finally start the first year of the cosmetic chemist program was a great experience for our society. SCC has supported the program with society member services in teaching, course development, ingredient supply, participating in laboratory set up and equipment purchasing, for students who have entered to the newly announced Cosmetic Science diploma at Seneca.

This year we also had fun times! We started the summer off with some Golf. We held our annual Golf Tournament with approximately 100 participants. The weather was perfect and everybody had a great time. Our Holiday Dinner Dance was held at the Venetian Banquet Centre. It was the largest ever participation, enjoying the fabulous food, music and wonderful company. We also held our third Toy Drive to benefit the Salvation Army's Toy Mountain. Through the generosity of all of you, we were able to collect over 250 toys to make Christmas a little better for many children. Thank you all for donating!

Starting a new year as Chair is always exciting and you always wonder if it will be a success. This year was a great successful experience for me and I could not have done it alone. I send a great big thank you to the entire executive board. Thank you to all the volunteers for being there when we needed them and who helped out tirelessly throughout the year.

I am passing this job over to Saina Taidi (Chair) and Elizabeth Peitsis (Chair Elect), who I am certain will do a great job. They can count on my assistance over the year, whenever it is needed. We have a wonderful year planned and I look forward to seeing you all at the events.

Thank you all for your continuous support of our chapter.

Shahin Kasantari

Past Chair, Ontario Chapter



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Interested in receiving periodic emails to keep you up to date on your SCC Ontario Chapter, including newsletter notifications? If so please visit the following link to register your email address;

<http://scontemail.coffeecup.com/forms/scontemailregistration/>

Please note your email information will be used for SCC information purposes ONLY!

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20th Annual Holiday Dinner Dance November 25th, 2016



The Holiday Dinner Dance managed to top itself again this year as it was a completely SOLD OUT event with 260 people attending ! All were in good cheer as we started the evening with the ever popular Antipasto Table. By popular demand we asked Matt Dean to return again this year and he was a wonderful hit with the crowd. His unique style of DJing and singing kept the crowd moving all night long. The Venetian Banquet Hall and Hospitality Center put together a delicious dinner along with a sweets table that everyone really enjoyed. A lovely bottle of wine was received by each guest and was donated by the **SCC Ontario Chapter** to commemorate the **20th anniversary** of the Holiday Dinner Dance! As well we would like to thank all the companies listed below who generously donated gifts to the prize table!

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A very special thanks to **Andy Halasz** for taking the photos for the evening. The full set can be viewed at;



www.ontarioscc.org/gallery.htm

Holiday Dinner Dance Toy Drive a Huge Success!!!

The SCC Ontario executive committee is proud to announce that this year's 3rd annual "Toy Mountain" toy drive at the Holiday Dinner Dance even more successful than last year!! Over 250 toys were collected from attendees for an extremely worthy cause.



Members of the SCC Ontario organizing committee would like to extend their sincerest thanks to ALL guests who were able to bring a gift! Raffle tickets were given to all who participated which were entered into a raffle where many prizes were given including a grand prize.



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If you would like to volunteer to be a consultant or be on the panel of industry experts reviewing the projects, please contact Paola Battiston at Seneca, Paola.Battiston@senecacollege.ca. Please also include a short overview of your cosmetic expertise. Consultants will be contacted by students as needed and the expert panel will need to be available at the "Cosmetic Dragon's Den" presentation in April.

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Why Cosmetic Chemists Should Always Try Their Products

Article by: Perry Romanowski

The number of people I've known who work on products that they've never even tried has always amazed me. They miss so much when they don't have direct experience with a product. Perhaps it's understandable if you are not in the target market for your product, but anyone can safely use most any product and the information you'll learn from the experience will be invaluable. Here are 5 reasons cosmetic chemists should be trying every cosmetic formula they work on.

1 – Learn the most important characteristics

When I first started working in the cosmetic industry, I was making hair care products. While I always used shampoo, I rarely used conditioner. It seemed like a waste of time. But when I was given the task to make a new hair conditioner formula, I needed to figure out the most important characteristics. Reading about slip, spreadability, and hair conditioning properties didn't make sense until I tried the product. After using it a few times, I figured out what these terms meant and why they were important. This gave me a basis for evaluating new formulas allowing me to know when I made something better.

If you don't try a formula, you can't make it better

2 – Build your powers of observation

Many of the formulas you will work on are ones you've tried all your life, but most of the time you use them without thinking. Your mind has become dulled to the experience. When you try a product thoughtfully, you can build your powers of observation and discover all sorts of details you never noticed.

For example, you might start to notice the ease at which your hands slide while applying a lotion, or the length of time it takes to "work into the skin". You might notice the bubble density of your body wash or shampoo. In short, using a product frequently and mindfully can make you an excellent evaluator.

You can't make formulas better if you don't know what to change

3 – Figure out formula problems

Sometimes your Market Research data will come back suggesting there is a problem with your formula. This will be surprising to you because companies do not like to field consumer tests with formulas they know will exhibit problems. Even if all your lab testing shows your formula is good, there may be some subtle things you miss if you don't try it.

For instance, the product might sting or cause another unpleasant sensation during use. There might be a foul odor which you only smell when it's exposed to skin, hair, or moisture. You might feel tiny particles that interfere with the experience.

Trying a product identifies unseen problems

continued on pg 18

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SUPPLIERS' DAY 2017

BIG NEWS! We are moving to NYC!



Suppliers' Day 2017 – New York, New York! May 2-3, 2017 – Jacob K. Javits Convention Center

The time is come – the time is now: select your space at the “go-to” event for those involved in sourcing ingredients for cosmetics, health and beauty products. New York City is the focal point of fashion, beauty and all related trends, so it is no wonder that one of the main business events supporting this industry has chosen NYC as its home!

Boasting the highest attended cosmetics ingredient event on the East Coast, Suppliers' Day 2017 has solidified their positioning with the move to the Javits Convention Center in the heart of the global beauty and fashion community. This move makes sense for your products and your sales initiatives. Need more reasons to be on the Suppliers' Day 2017 Expo Floor:

- Powerful support by NYSCC – the leading association representing thousands of buyers and sellers servicing this region, creating a forum for unmatched information exchange.
- The Javits Center – the preferred venue targeting the NY/Metro region and offering over 80,000 square feet of contiguous exhibit space – no hallways, small alcoves – only space that flows and provides you with optimal business exchange with all visitors.
- Unmatched expo rates that are guaranteed for two years (yes 2017 & 2018!) right on par with previous Suppliers' Day costs. Costs include package pricing (average price for 100 sq ft is \$2700 including booth furnishings). NO hassle; NO parking issues; NO food service issues; NO issues with tents. First class service in a world class city. So – commit now, lock into this preferred rate and priority space selection on-site in 2017.
- All this and unmatched educational programming, customer service and expertise: a new show management team boasting almost a century of combined experience in executing events has partnered with the NY & National SCC leaders to bring you unparalleled learning coupled with information exchange unmatched by any other industry event.

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paola.battiston@senecacollege.ca

ATTENTION MEMBERS

Unemployed and Emeritus members may continue to attend monthly meetings free of charge. Please contact the registration booth upon arrival.

Unemployed membership is free of charge by submitting the renewal form with unemployment details.

4 – Learn the effects of raw materials

A great benefit to trying your formulas is that you learn quickly how different raw materials change the experience. You can read all you want about a raw material but until you actually experience it from a formula, your knowledge isn't useful. Every cosmetic chemist should have a standard "blank" formula which they can incorporate a new raw material in and try it to determine the effects. This is the best way to learn. Even if the raw material isn't meant to affect performance, it can have a subtle impact that you would never notice unless you used it.

The fastest way to learn about a raw material is to use it

5 – Inspire new product ideas

Finally, trying cosmetic formulas is an excellent way to inspire new ideas. When you think about the different products while using them, you may start to notice common problems. For example, maybe all the skin lotions you use feel too greasy or don't last long enough. You should write down these observations and try to come up with new solutions. Product brainstorming while you're in the act of using a product leads to much more useful ideas than sitting in an office just trying to think.

If not you, who?

As a formulator, you should take pride in everything you make. And if your formula is not good enough for you, how can it possibly be good enough for anyone else?

Article complements of <http://chemistscorner.com>



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NEWSLETTER POSTING DATES FOR 2017

Here are the dates for 2017 that the Northern Highlights Staff plan to post the 5 newsletters for the year;

- ◆ January 19th
- ◆ February 23rd
- ◆ April 27th
- ◆ August 29th
- ◆ October 12th



(or as close as we can get)

Should posting dates change throughout the year the most up to date list can be found at;

<http://www.ontarioscc.org/newsletters.htm>

Presenters Welcome!!!



The SCC Ontario Chapter board is currently accepting submissions for presentations! Interested parties can submit a presentation abstract and a biography. Your talk may be accepted for either a Chapter meeting or Education Day.

Please send all enquiries to Andy Halasz (speaker coordinator) at

bhalasz39@gmail.com



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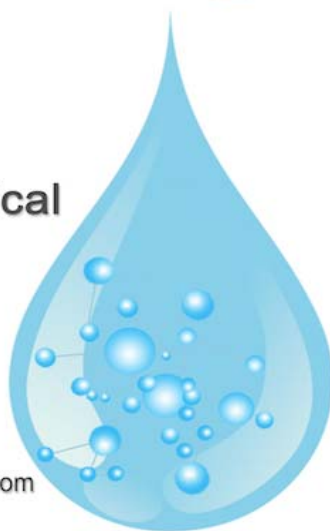
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Programs and Privileges Of SCC Membership



Journal - Membership includes subscription to the Journal of Cosmetic Science, the Official Journal of the Society of Cosmetic Chemists. The Journal contains technical papers on topics of interest to cosmetic scientists and is distributed six times per year.

Meetings & Seminars - The Society holds its Annual Scientific Meeting each December and its Annual Scientific Seminar each May. The Meetings and Seminars provide a forum for an exchange of current findings and technology on topics of global interest in cosmetic science.

Continuing Education Programs - Our CEP Programs are short courses taught by practicing cosmetic scientists and perfumers, all acknowledged experts in their disciplines.

Chapters - Each member is assigned to one of seventeen Chapters throughout the United States and Canada, according to his or her geographic location. Chapters hold local scientific meetings throughout the year, and many publish their own newsletters.

I.F.S.C.C. - The Society of Cosmetic Chemists is one of 42 member organizations within the International Federation of Societies of Cosmetic Chemists.

ATTENDANCE DRAW!!

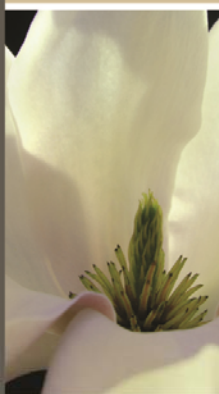


Last year we added a special feature to our meetings which we are continuing this year. We will be doing an "Attendance Draw" at each meeting. The rules are easy....be a member, attend the meeting and you could win. That's it...simple. A members name will be drawn at each meeting and as long as that lucky member is in attendance they get \$100!!!



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UPCOMING EVENTS

February 9th, 2017 The Venetian, Vaughan ON	SCC Ontario Chapter Meeting— <i>“Where do I start???? Then what! Or, what's next” - Joe Dallal</i>
March 23rd, 2017 The Venetian, Vaughan ON	SCC Ontario Chapter Meeting— TBA
May 25th, 2017 The Venetian, Vaughan ON	SCC Ontario Chapter Meeting— TBA
July 27th, 2017 Caledon Woods Golf Club, Bolton ON	17th Annual SCC Ontario Golf Tournament
September 19th, 2017 The Venetian, Vaughan ON	SCC Ontario Chapter Education Day— TBA
November 9th, 2017 The Venetian, Vaughan ON	SCC Ontario Chapter Meeting— TBA
November 24th, 2017 The Venetian, Vaughan ON	SCC Ontario Holiday Dinner Dance

ONTARIO CHAPTER SCHOLARSHIP PROGRAM SOCIETY FOR COSMETIC CHEMISTS

The support of Cosmetic Science Education and Research are central to the goals of the Society of Cosmetic Chemists (SCC). The Ontario Chapter has developed a Scholarship Program available to students planning to complete cosmetic science research in Canada. In the past, the \$1000.00 award has been presented to students from the University of Toronto, University of Waterloo, University of Guelph and McMaster University. The program began in 2003 and 14 students have received awards.



Interested students are invited to submit a brief one page outline to Dennis Zuccolin, Director of Scholarships at dzucoli@maccosmetics.com. The scholarship applications will be reviewed by the SCC Ontario Chapter Board members. Students awarded a scholarship can also apply for additional support (up to \$1000.00) to cover research and development costs, training and conference expenses.

Successful candidates are encouraged to attend SCC meetings, volunteer at events, collaborate with members of the Society, prepare a poster presentation, write an article for the newsletter and make a brief oral presentation on their research at a chapter meeting.

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MEMBERSHIP

For those who would like to become members, yearly fees are \$140 US. Applications are available from your Executive Committee or on-line at www.SCCOnline.org.

Please return the completed form at your convenience and reap the benefits of the SCC. For renewal memberships, please send payments directly to the SCC National Office. For your convenience, National will accept payment by **VISA, Mastercard or AMEX**. Please contact National for details.

SCC

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