

FREE SCC CONTINUING EDUCATION COURSE “Fragrance as a Science”

In March, SCC Ontario members were given the opportunity to attend a free SCC Continuing Education Course that addressed the topic of “**Fragrance as a Science**” instructed by Steve Herman. The course dealt with all aspects of fragrance as a science, while giving appropriate attention to the history and creativity that makes fragrance a special discipline. Steve took us through natural and synthetic components, applications and some of the fundamental science behind the behavior of aroma molecules. Mr Herman also touched on malodor control and controlled release which are important topics for fragrance applications. As in any personal care discipline safety and regulatory concerns are of utmost importance, and Steve talked about modern decision tree approach to determining the safe use of fragrance. Fragrance as a business type was discussed and he also examined marketing issues in a digital age.



Finally, Steve was able to combine all topics discussed and how they apply to a fragrance formula. It is safe to say that the attendees for the day came away with a broad new perspective on the role fragrance plays in our industry and society.

Steve Herman is President of Diffusion LLC, a consulting firm specializing in regulatory issues, intellectual property, and technology development.



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